

PERSONAL SUMMARY

I'm a senior level product photography retoucher with over a decade of experience that ranges from high-end Jewelry and apparel lifestyle images to high-quantity, fast turnaround product detail images. I specialize in color correction and take pride in completing my work as efficiently as possible while still maintaining a high standard of retouching at all times.

EXPERIENCE

Industrial Color, New York, NY — 2017 - PRESENT

Full service creative production group

Senior Retoucher and Digital Producer November 2021 - PRESENT

- High end lifestyle and product photography retouching
- Retouching large quantities of images under tight deadlines
- Digital producer with direct contact to Clients and offshore teams
- Product detail video editing for shoe spins and model garment display using Adobe Premiere Pro
- Clients include Apple, Under Armour, John Hardy, Reza, Rael, LuluLemon, Tumi, Coach, Casper, Nyx Cosmetics, Skims, Draper James, Bombas, New York and Company, Lucky Brand, Redkin, Stanley Black and Decker among many others.

Retoucher August 2017 - November 2021

- Primary retoucher for LuluLemon, streamlining production from multiple freelancers and most of the retouching team down to only being handled by me.
- Retouching large quantities of images for multiple clients

QVC, West Chester, PA — 2010 - 2017

Qurate Retail Group, Multi-platform retail specializing in televised home shopping

Senior Production Artist January 2016 - August 2017

- Editing images for homepage artwork and Today's Special Value content used on QVC.com and Email campaigns
- Editing images for brand page artwork, models and product detail content
- Scheduling and guiding a team of 10 production artists
- Creating standard photography guidelines and best practices

Lead Production Artist February 2014 - January 2016

- Editing images for the weekly food shoot
- Managing all product imagery content for the Gardening and NFL seasons.
- Leading all retouching for special projects, including Lisa Robertson's fashion show.

Jaclyn Smagala

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SKILLS

E-comm Photo Retoucher

Portrait Retoucher

Adobe Photoshop

Digital Producer

Video Editing

Color Correction

Camera Raw

Adobe Premiere Pro

CLIENTS

Apple Tv+

John Hardy

Reza

LuluLemon

Under Armour

Coach

Draper James

Casper

EDUCATION

Point Park University,
Pittsburgh, PA

BFA in Photography

Delcastle Technical High
School, Wilmington, DE

Certificate in Graphic Arts and
Printing Technology

Production Artist

September 2012 - February 2014

- Monitoring and Quality checking images corresponding to the live show insuring all assets were present
- Creating daily workload for photographers
- Editing images from raw to upload to QVC.com under very strict deadlines

On-Call Production Artist

July 2010 - September 2012

- Editing product detail images for ecommerce use on QVC.com
- Preparing and uploading vendor supplied images
- Working on a variety of categories on a daily basis

Kristina Gwynn Photography, Newark, DE — 2010 - 2012

Wedding Photographer

Second Shooter and Assistant

May 2010 - December 2012

- Managing all equipment needed at multiple venues
- Photography support, getting additional angles for primary photographer and covering separate locations within the wedding party

Brite Star Manufacturing, Philadelphia, PA — 2009 - 2010

Christmas decorations manufacturing company

Artist

September 2009 - June 2010

- Design packaging for Brite Star's line of Christmas decorations.

SPECIAL PROJECTS

Apple — *Keyset imagery retouching for Apple Tv+* 2022

I partnered with Apple to retouch and color correct keyset images from their lineup of tv shows and movies to match the aesthetic of the final production. Productions included WeCrashed, Bad Sisters, Pachinko, Emancipation and Mosquito Coast.

John Hardy — *Complete redesign of all product images* 2021

I was the lead retoucher on John Hardy's major project of redesigning all of their product imagery. In 2 months we shot and retouched over 2,000 beautiful jewelry images.

Rael — *Complete redesign of all product images* 2022

Rael's entire product line was redesigned and reshot by our team. This project included color maintenance across the entire line as well as compositing new artwork onto the packaging.

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